



# 2023 Star Design Awards

## DESIGN COMPETITION CATEGORIES

- Category A: Large Kitchen**  
350 or More Square Feet
- Category B: Medium Kitchen**  
150-349 Square Feet
- Category C: Small Kitchen**  
149 or Less Square Feet
- Category D: Large Bathroom**  
114 or More Square Feet
- Category E: Medium Bathroom**  
56-113 Square Feet
- Category F: Small Bathroom**  
55 or Less Square Feet
- Category G: Powder Room**  
Sink & Toilet, no tub or shower
- Category H: Outdoor Kitchen**  
Minimum of 4 Cabinets
- Category I: Other Room**  
Minimum of 4 Cabinets

## ENTRY DEADLINE

**ALL ENTRY MATERIALS MUST BE UPLOADED AND ALL FEES RECEIVED BY:  
11:59 pm Friday, September 8, 2023**

## ENTRY FEES

Entry fee is \$125 per project.  
Additional project entry fee is \$100 per project.

**Payment must accompany all entries. Entries received without payment will be disqualified. Entry fees are non-refundable. All fees will be collected through the payment portal at the time of registration.**

## ENTRY SUBMISSION

All entries will be submitted electronically to our contest page

## FOR MORE INFORMATION

**Design Committee Chair**  
Tracy Parsons  
NKBA Communications Chair  
C: (916) 206-2682  
E: [nkbasandiego.communications@gmail.com](mailto:nkbasandiego.communications@gmail.com)



# 2023 Star Design Awards

## JUDGING CRITERIA

Projects will be judged by three standards. Winning projects will feature spaces that **"Look Great, Work Well and Feel Right."**

**LOOKS GREAT:** Effectively presents design elements with respect to texture, color, proportion and style, in the context of the shape of the space. "Looking great" is the "wow", created by the "how".

**WORKS WELL:** Skillfully accommodates the processes typically associated with a space, involving circulation, distribution, collection and storage. "Working well" is the seamless flow of activities within a space, following NKBA Planning Guidelines.

**FEELS RIGHT:** Achieves a pleasing composition of function and aesthetic, balancing the lifestyle of the owner with their home's personality. "Feeling right" is experiencing a harmonious relationship between parts within the whole - the musicality of a space.

To ensure impartial judging, all professional entries will be judged by a panel of CKBD/CMKBD designers outside of the NKBA San Diego Chapter.

Judging of all entries in the competition will be guided by the NKBA [Kitchen](#) and [Bath](#) Guidelines prior to July 2022. Entrants may also refer to the updated **4th Edition Kitchen & Bath Guidelines. (See Supporting Documents folder on contest site)**

Judging will be completed by mid September 2023. Winners will be announced at the Star Design Awards Gala following the Industry Showcase and CEU on Tuesday, October 10, 2023 at Admiral Baker Clubhouse, San Diego.

## COMPETITION JUDGING

## ELIGIBILITY REQUIREMENTS

- All Professional design projects must have been completed between January 1, 2020 - August 11, 2023.
- Student projects will be accepted from the Fall 2022 semester - Spring 2023.
- Projects entered must have been installed in the state of California.
- All individual NKBA San Diego Chapter members in good standing and all designers associated with NKBA San Diego Chapter firms in good standing are eligible to enter this competition.
- Project(s) entries must not have been submitted or published in local or national consumer publications, or a local ad prior to Tuesday, September 10, 2023, or entered in previous Chapter design competitions. Projects will be disqualified if the above mentioned occurs.
- Project(s) entered in the NKBA San Diego Chapter 2022 Designer's Showcase are eligible for entry.
- Projects submitted must not have been an award winner in any other design competition.
- Online entry form
- Entry fee
- Floor plan drawn to 1/2" = 1'-0" scale, with scale noted on 11" x 17" sheet
- Elevations of each wall in the space per the submitted floor plans are required, drawn at 1/4"=1'-0" or 1/2"=1'-0" scale, with scale noted on 11" x 17" sheet. Multiple elevations may be on the same sheet, but must be labeled.
- Perspective drawings (optional)
- **After photos:** Professional photography is highly recommended. A minimum of two individual 8" x 10" high-resolution (300 dpi) color photos are required in JPG, PDF or PNG format. Optional detail photos will be accepted, up to 5 total images.
- **Before photos** are helpful, but not required, up to 5 total images.
- Design statement of 200-400 words (see Design Statement file for additional info)

## REQUIRED CONTENTS FOR EACH ENTRY



# 2023 Star Design Awards

## COMPETITION RULES AND ENTRY REQUIREMENTS

- All applicable sections of the entry form must be completed, including company and designer information. All required signatures must be obtained.
- Any and all co-designers must be named on the entry form. Co-designer's names will be included in all publicity efforts and on all awards.
- Interpretive drawings of the completed project must be submitted. These may be elevations or perspective artist's renderings.
- All plans and drawings must be clean, easy to understand and professionally presented. **All plans and drawings for the completed project must meet NKBA Graphics and Presentation Standards, and be presented in 1/2" = 1'-0" scale on an 11" x 17" sheet and the scale must be noted on the plans.**
- No color may be used on any of the drawings.
- Professional **After** photographs must be submitted in 8" x 10" format. Please submit photos that clearly and adequately represent the quality of your project. The NKBA San Diego Chapter will retain non-exclusive rights to all photography for future promotional, magazine editorial, public relations and education purposes.
- **NO FIRM, CLIENT, CONTRACTOR, PHOTOGRAPHER OR DESIGNER IDENTIFICATION OF ANY KIND MAY APPEAR ANYWHERE ON THE FLOOR PLANS, PHOTOS OR DRAWINGS.**
- The 200-400 word Design Statement is your opportunity to present the client's objectives, the project's challenges and to clarify your unique solution so that the judges understand the significance and scope of your design. (See Design Statement file for additional information.)
- More than one project may be submitted.

Each Designer will receive one (1) ticket to the Industry Showcase/Expo & Star Design Awards Gala (maximum of 1 ticket per designer with multiple entries).

The Star Design Award Winners will be announced at the Industry Showcase/Expo & Star Design Awards Gala, on Tuesday, October 10, 2023 at Admiral Baker Clubhouse, San Diego. This event will be our Chapter meeting for October and will include a CEU. All competition entries will be displayed for viewing. First place winners in each Professional category will receive \$250 and first place winners in each Student category will receive \$100, in addition to being featured on our NKBA San Diego Chapter website and in our News section on the NKBA national website.

*Be sure to attend the Gala to accept your award and to support the Talented Design Professionals in our Chapter!*

## DESIGN COMPETITION GALA

## IMPORTANT DATES

- **Friday, September 8, 2023 @ 11:59 pm** ✨ **Entry Deadline**
- **Tuesday, October 10, 2023 - 5:00 -9:00 pm** ✨ **Industry Showcase/Expo & Star Design Awards Gala**



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## RESOURCE LIST

### GUIDELINES

For editorial consideration please submit this resource list with your entry. Readers want to know about the products you've used and the manufacturer. **Please see the examples below and follow the checklist.**

**Kitchens:** counters, cabinetry, cabinet hardware, flooring, tile, appliances (cooktop, refrigerator, hood, etc.), lighting, sinks/faucets and backsplash.

**Baths:** counters, cabinetry, cabinet hardware, tile, lighting, flooring, sinks/faucets and toilets.

*Example:*

Countertops

Lapidus Satin Granite  
Paperstone, Black  
Stainless Steel

Appliances

Sub Zero 48" Refrigerator  
Dacor 36" Range  
Miele Steam Oven

Cabinetry

Crystal Cabinetry, Natural Walnut  
Crystal Cabinetry, Houston, Painted Maple

Cabinet Hardware

Top Knobs, Pewter  
Blum Cabinet Accessories

Faucets and Fittings

Grohe Lady Lux  
Franke Europro Sink

Flooring

Brazilian Cherry  
Marmoleum

### CABINETS

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### COUNTERTOPS

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### TILE

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### PLUMBING FIXTURES

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### APPLIANCES

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### LIGHTING FIXTURES

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### FLOORING

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### SPECIALTY ITEMS

**(i.e., custom art or features, heated towel bars, accessories, etc.)**

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### OTHER ITEMS

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