



Finding Your Clients Individual Cook's Perspective Through Food And Design

What?

- How to engage and ask the most personal, and sometimes divided household questions required to qualify your clients and identify their unique needs.
- By learning the Cook's Perspective method, you will take home the ability to drive sales organically, authentically and with integrity.
- Attendance will give you the tools to unlock the hidden clues in how your customer shops, eats, cooks, entertains and values appliances.



Bridget Bueche's speaking engagements are seasoned with passionate, fun, lively, true-life anecdotes from her time spent as a private chef, director of culinary for personalities, stars, politicians, physicians, families and spiritual leaders. Bridget promises to entertain and educate, as you learn how to discover your customers individual "cook's perspective". This new-found knowledge of sighting your clients' culinary habits and matching them to appliances and fixtures, will empower you to design projects meeting client's authentic needs, expectations, dreams, design styles in the most personal, efficient and accurate manner.

Where?

**The Home Depot
Design Center**
9480 Carroll Park Drive
San Diego, CA 92121



When?

Tuesday, June 11, 5:30 to 8:00 pm

5:30 to 6:30 pm - Registration and networking
6:30 to 8:00 pm- Announcements and CEU presentation

Register

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Early Registration ends Friday, June 7th at 6:00 pm.

Registration ends Monday, June 10th at 6:00 pm

Members \$20

Non-members \$30

Students \$10

Late registration: add \$10

At the door: add \$20

Report Your CEU

All chapter meetings where formal programs are presented are approved for CEU credit through the NKBA.

Join Our Mailing List

Log into www.nkba.org to report your CEU, after the meeting.



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