



Designing and Selling Using 3D Software

What?

Learn how to better communicate with your clients and sell the job with 3D presentations using rendering techniques such as watercolor, technical illustration, photo realistic and panoramic rendering. Change designs, materials and colors on the fly for your clients, send them a full 3D Viewer model they can virtually navigate and create a satisfying customer experience.

Scott Harris is the Vice President of Chief Architect Software the leading provider of 3D Home Design Software. He guides product marketing for the Chief Architect professional, DIY and mobile software products. Scott has an MBA with a background in software development and is a Certified Kitchen & Bath Designer (CKBD). As a hobby, he is an avid designer of custom homes and interior spaces.



Where?

Daltilo Tile & Stone gallery
7484 Raytheon Rd, Suite B
San Diego, CA 92111

When?

Tuesday, January 15, 5:30 to 8:00 pm

Register

Early Registration ends Friday, January 11th at 6:00 pm.

Register

Registration ends Monday, January 14th at 6:00 pm

Members \$20
Non-members \$30
Students \$10

Late registration: add \$10
At the door: add \$20

Report Your CEU

All chapter meetings where formal programs are presented are approved for CEU credit through the NKBA.

Log into www.nkba.org to report your CEU, after the meeting.

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