



THE WELLNESS MARKET

What?

- Discover and positively describe the ties between wellness and design;
- Position yourself as a wellness-focused designer for health-oriented prospects;
- Identify the wellness markets in your community;
- Identify the optimum segment(s) of the wellness market for your business;
- Position yourself as a wellness-in-design expert for local media;
- Work effectively with local editors and producers for free exposure.



Jamie Gold, CKD, CAPS, MCCWC has completed hundreds of kitchens and baths for new construction and remodeling projects. Jamie's first book, *New Kitchen Ideas That Work*, published in 2012 by Taunton Press. Her second Taunton book, *New Bathroom Idea Book*, published in 2017. Jamie also writes the monthly Trend Spotting section for *Kitchen & Bath Design News* and frequent Home + Garden cover stories for the *San Diego Union-Tribune*. She is a regular contributor to *Forbes.com*, and has also contributed to *HuffPost*, *Fine Homebuilding*, *New Home Source*, *BobVila.com*, *Houzz*, *HouseLogic*.

**DESIGN
STUDIO
WEST**
DESIGN &
REMODELING

Where?

Design Studio West
4250 Morena Blvd., Suite C
San Diego, CA 92117

When?

Tuesday, May 14, 5:30 to 8:00 pm

5:30 to 6:30 pm - Registration and networking
6:30 to 8:00 pm- Announcements and CEU presentation

Register

[Register](#)

Early Registration ends Friday, May 10th at 6:00 pm.
Registration ends Monday, May 13th at 6:00 pm

Members \$20
Non-members \$30
Students \$10

Late registration: add \$10
At the door: add \$20

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All chapter meetings where formal programs are presented are approved for CEU credit through the NKBA.

Log into www.nkba.org to report your CEU, after the meeting.



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