



Professional

2017 STAR DESIGN AWARDS

Showcase Your Designs & Talent

Save the Date: Star Design Awards Gala Tuesday, September 12, 2017

ENTRY DOCUMENTS

Submission Deadline

Friday, June 16, 2017 @ 4:00 PM

1st Place Winners for each Category
Receive \$300 Cash Prize!

Winners **MAY BE** published in the
November 2017 issue of

San Diego Home/Garden Lifestyles

Winners will be featured on the
NKBA San Diego Chapter Website

- ★ Best Large Kitchen
- ★ Best Medium Kitchen
- ★ Best Small Kitchen
- ★ Best Large Bathroom
- ★ Best Small Bathroom
- ★ Best Powder Room

Please Read Entry
Information Thoroughly

www.NKBAsandiego.org

2017 Star Design Awards

DESIGN COMPETITION CATEGORIES

- Category A: Large Kitchen**
More than 350 Square Feet
- Category B: Medium Kitchen**
150 – 350 Square Feet
- Category C: Small Kitchen**
150 Square Feet or Less
- Category D: Large Bathroom**
More than 55 Square Feet
- Category E: Small Bathroom**
Less than 55 square feet. Must include three fixtures
- Category F: Powder Room**
Sink and Toilet, no tub or shower

ENTRY DEADLINE

ALL ENTRIES AND ENTRY FEES MUST BE RECEIVED
At Daltile Gallery BY 4:00 PM Friday, June 16, 2017

ENTRY FEES

Entry fee is \$125.00 per project
Additional project entry fee is \$100.00 per project.
Make checks payable to: **NKBA San Diego Chapter**.
Payment must accompany all entries. Entries received without payment will be disqualified. Entry fees are non-refundable. One check may be used to cover multiple entries.

Mail or deliver complete entry packages to:

SUBMIT ENTRY TO

Molly McLane, CKD
NKBA San Diego 2017 Star Design Awards
Daltile Gallery
7484 Raytheon Road, Suite B
San Diego, CA 92111

FOR MORE INFORMATION

Design Committee Chair
Doreen Owens, CMKBD, CID, CAPS, Allied ASID
C: 858-232-1149
E: dsodesigns@san.rr.com

2017 Star Design Awards

JUDGING CRITERIA

Projects will be judged by three standards. Winning projects will feature spaces that “**Look Great, Work Well, and Feel Right.**”

LOOKS GREAT: Effectively presents design elements, with respect to texture, color, proportion and style, in the context of the shape of the space. “Looking great” is the “wow” created by the “how.”

WORKS WELL: Skillfully accommodates the processes typically associated with a space, involving circulation, distribution, collection, and storage. “Working well” is the seamless flow of activities within a space, following NKBA Planning Guidelines.

FEELS RIGHT: Achieves a pleasing composition of function and aesthetic, balancing the lifestyle of the owner with their home’s personality. “Feeling right” is experiencing a harmonious relationship between parts within the whole – the musicality of a space.

COMPETITION JUDGING

To ensure impartial judging, all professional entries will be judged by a panel of NKBA Certified Designers from another NKBA Chapter.

Judging of all entries in the competition will be guided by the NKBA Kitchen and Bath Guidelines. (Visit <http://www.nkba.org/Guidelines.aspx> for a copy of the guidelines.)

Judging will be completed by the end of July 2017. Winners will be announced at the Star Design Awards Gala on Tuesday, September 12, 2017 at the Admiral Baker Clubhouse (Mission Valley), San Diego.

ELIGIBILITY REQUIREMENTS

- All design projects must have been completed within two years prior to June 16, 2017.
- Projects entered must have been installed in the State of California.
- All individual NKBA San Diego Chapter members in good standing and all designers associated with NKBA San Diego Chapter firms in good standing are eligible to enter this competition.
- Project (s) entries must not have been submitted or published in local or national consumer publications prior to September 12, 2017, or entered in previous Chapter design competitions. Projects will be disqualified if the above mentioned occurs. Website or local advertising is allowed.
- Projects submitted must not have been an award winner in any other design competition.

REQUIRED CONTENTS FOR EACH ENTRY PACKET (One packet per entry)

- One copy of entry form
- Entry fee (one check may be used for multiple entries)
- Floor plan drawn to 1/2" = 1'-0" scale with scale noted
- Elevation or perspective drawings
- **After photos:** Professional photography is required, printed on 8 x 10 paper. A minimum of two individual views required. Optional detail views can be grouped on one 8 x 10 sheet. Send photos loose; unframed and not mounted.
- Two (2) CD's of the photos in both Hi Res and Low Res format (Do not put multiple projects on same CD) **Photos should be JPGs not PDF's**
- Design statement of 300 - 500 words
- **Before photos** are helpful, but not required.

2017 Star Design Awards

COMPETITION RULES AND ENTRY REQUIREMENTS

- All applicable sections of the entry form must be completed, including company and designer info. All required signatures must be obtained.
- Any and all co-designers must be named on the entry form. Co-designer's names will be included in all publicity efforts and on all awards.
- Interpretive drawings of the completed project must be submitted. These may be elevations or perspective artist's renderings.
- All plans and drawings must be clean, easy to understand and professionally presented. **All plans and drawings for the completed project must meet NKBA Graphics and Presentation Standards, and be presented in 1/2" = 1'-0" scale. Scale must be noted on the plans.**
- Drawings must be submitted on paper not larger than 18" x 24". Drawings must be black lined originals, computer generated drawings, clean photo copies, or blueprints.
- *No color may be used on any of the drawings.*
- Professional **After** photographs must be submitted, 8x10 unframed and not mounted. Please submit photos that clearly and adequately represent the quality of your project. Photos will not be returned.
- **NO FIRM, CLIENT OR DESIGNER IDENTIFICATION OF ANY KIND MAY APPEAR ANYWHERE ON THE FLOOR PLANS, PHOTOS OR DRAWINGS.**
- The 300 - 500 word design statement is your opportunity to present the client's objectives, the project's challenges and to clarify your unique solution so that the judges understand the significance and scope of your design. All design statements must be typewritten on a separate sheet of paper. The NKBA San Diego Chapter will retain non-exclusive rights to all photography for future promotional, magazine editorial, public relations and education purposes.
- More than one project may be submitted. However, you must submit a complete and separate set of entry materials for each entry.

DESIGN COMPETITION GALA

Each Designer will receive two (2) tickets to the Gala (maximum two tickets per designer with multiple entries). *Note: If the Designer has a Co-designer, it is recommend that one of the tickets be used for the Co-designer.*

The Star Design Award Winners will be announced at an Awards Gala, on Tuesday, September 12, 2017 at the Admiral Baker Clubhouse (Mission Valley), San Diego. This event will be our Chapter meeting for September. All competition entries will be displayed for viewing.

Be sure to attend the Gala to accept your award and to support the Talented Design Professionals in our Chapter!

IMPORTANT DATES

- **June 16, 2017 @ 4:00 PM ... Entry Deadline**
- **September 12, 2017, 5:30 PM – 8:00 PM ... Star Design Awards Gala**



2017 Star Design Awards

ENTRY FORM

DESIGNER OF RECORD

Complete the Form Exactly as You Would Want it to Appear on Your Trophy, in Publications and on the Website

FULL NAME: _____ AKBD/CKD/CBD/CMKBD/CID: _____

FIRM: _____ **NKBA MEMBERSHIP NO:** _____

PHONE: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE/ZIP: _____

EMAIL: _____

CO-DESIGNER(S)

FULL NAME: _____ AKBD/CKD/CBD/CMKBD/CID: _____

FIRM: _____ **NKBA MEMBERSHIP NO:** _____

PHONE: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE/ZIP: _____

EMAIL: _____

PHOTOGRAPHY

PHOTOGRAPHER'S NAME: _____

PHONE: _____ EMAIL: _____

DO YOU OWN THE RIGHTS TO THE PHOTOS SUBMITTED: YES NO

CATEGORY- CIRCLE 1 One category per entry. Please copy application for additional entries.

A B C D E F

Student Competition, use Student Entry Form

I declare that I am the Designer of Record for this project. I have read and fully understand the rules and requirements for this competition, and affirm that the design entered meets said requirements. I have reviewed and understand the awards and publicity practices for this competition as well, and agree to participate according to those practices. I hereby attest that this project has not been published nationally or locally in any consumer publication, and has not been placed for publication at a later date. I am aware that any false or misleading information in this entry will disqualify me from this and all future design competitions.

SIGNATURE, DESIGNER OF RECORD: _____ **DATE:** _____

2017 Star Design Awards

Resource List Guidelines

For editorial consideration please submit this resource list with your entry. Readers want to know about the products you've used and the manufacturer. **Please see the examples below and follow the checklist.**

Kitchens: counters, cabinetry, cabinet hardware, flooring, tile, appliances (cooktop, refrigerator, hood, etc.), lighting, sinks/faucets, backsplash.

Baths: counters, cabinetry, cabinet hardware, tile, lighting, flooring, sinks/faucets and toilets.

Example:

Countertops

Lapidus Satin granite
Paperstone, Black
Stainless Steel

Appliances

Sub Zero, Ferguson
Dacor 36" Range
Miele Steam Oven

Cabinetry

Crystal Cabinetry, Natural Walnut
Crystal Cabinetry, Houston, Painted Maple

Cabinet Hardware

Top Knobs, Pewter
Blum Cabinet Accessories

Faucets and Fittings

Grohe Lady Lux
Franke Europro Sink

Flooring

Brazilian Cherry
Marmoleum

CABINETS

COUNTERTOPS

TILE

PLUMBING FIXTURES

APPLIANCES

LIGHTING FIXTURES

FLOORING

SPECIALTY ITEMS

(i.e., custom art or features, heated towel bars, accessories, etc.)

OTHER ITEMS

2017 Star Design Awards

CHECKLIST

- One copy of entry form
- Entry Fee (one check may be used for multiple entries)
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- Elevation or Perspective Drawings
- **After photos:** Professional photography is required, printed on 8 x 10 paper. A minimum of two individual views required. Optional detail views can be grouped on one 8 x 10 sheet. Send photos loose; unframed and not mounted.
- Two (2) CD's of the photos in both Hi Res and Low Res format
 - **Do not put multiple projects on the same CD**
 - **Photos should be JPGs and not PDFs**
- Before photos are helpful, but not required.
- Design Statement of 300 - 500 words
- **No Professional Business Names, Personal Names or Client Names on any of the drawings and documents submitted.**
 - Only NKBA Member Numbers should appear on any drawings and documents submitted, other than the entry form.
- **TIP: Use a large envelope, if possible, to submit your items.**

2017 Star Design Awards



JUDGING CRITERIA

PRESENTATION

- Design Statement (required): 300 - 500 Words
- Floor Plan (required)
- Elevation or Perspective (one of these required)
- Photos (required)

EXECUTION OF ELEMENTS/PRINCIPLES OF DESIGN

- Elements: Line, Shape, Form, Space, Texture and Color
- Principles: Balance, Rhythm and Emphasis

KITCHEN & BATH GUIDELINES

- The correct application of NKBA Safety and Ergonomic Guidelines

Kitchen

Door entries/traffic patterns
Work flow/prep area
Appliance positioning
Cabinets/storage
Safety (clearances)

OR

Bath

Door entries/traffic patterns
Lavatory placement
Tub/Shower safety
Clearances
Counters/storage

CREATIVITY

Creative use of principle and elements of design combined with unique product selection and placement.

The WOW factor!

- Medium/material of creative idea used (use of a unique material or unique use of common materials)
- Origination of creative idea (response to customers' need or designer's response to the project environment)
- Integration/compatibility of creative concept into overall space

COMMON OMISSIONS

- No Floor Plan
- No Elevations or Perspectives
 - Elevations must have dimensioning
- No dimensioning of clearances around Kitchen Islands
- Dimensions do not add up
- NKBA Dimensioning Guidelines not followed
- Wrong Scale or No Scale at all
- No Design Statement
- Names on Drawings or Documents (other than Entry Form)